

23 WAYS TO MAKE \$1000 FOR THE STRIDE FOR STRAYS.

Don't forget that <http://www.firstgiving.com/actampa> is there for you this year to provide a method for you to ask for donations via email or your own site. But if you lean toward the more active, here are some ideas that might help.

Don't forget that all donations are tax deductible to the donor!



1. Give it yourself. This is the easiest way for those who are able, although if you are able to give this much money we'd hope you'd be helping to raise much more than \$1000!
2. List all your friends who are interested in your organization or similar organizations. Decide how much you want to ask each one for. If you are not sure of an amount, use a range. Write to them on your own stationery, include a website brochure: (<http://www.stride.actampa.org/documents/trifoldfinalatprinters.pdf>) and a return envelope. Phone the people who don't respond within 2 weeks.
3. Give part of the \$1000. Then ask your friends to join you in giving \$50 or \$100 or whatever amount you gave. This is most effective because you aren't asking them to do anything you haven't done.
4. Set up a challenge campaign. Tell people you'll match whatever they give, or that you will match \$5 of every \$25 or whatever is comfortable for you.
5. Sell Raffle tickets at work for part of the donations.
6. Make a work lunch and sell tickets. Everyone needs to eat lunch and they will often go out and would much rather have a homemade meal.
7. Hold a garage sale and get rid of some old items you don't want. If you put up a sign that says "All Proceeds Go to the Animals" many more people will stop. A big sweet picture always says more than the words.
8. Give ACT something they need that is worth \$1000, such as a new computer, filing cabinets, lockers, office supplies.
9. Give ACT the value of whatever your special skill is. Handy work to fix things is always a need. Filing, answering phones, making appointments, working on the web is valuable as well.

10. Pledge \$28 a month, and get 2 others to do the same.
11. Teach a seminar on a subject you know and charge a per person rate: organic gardening, gourmet cooking, starting your own business, etc.
12. Host a house party: Cook an inexpensive spaghetti dinner and wine and sell inexpensive tickets as a fundraiser.
13. Get three friends to help you have a progressive dinner. Start at one person's home for cocktails and hors d'oeuvres, progress to the next for salad, then to the next for the main course. Charge for the entire evening.
14. Have a fancy dinner at your home or a regular dinner at someone's fancy home. Serve unusual or gourmet food, or have special entertainment. Charge \$40 per person and have 25 guests.
15. Get your gambling friends together. Charge a \$5 entrance fee and have a poker evening, asking that every pot be split with Stride for Strays.
16. Invite people to your birthday party and ask that in lieu of gifts they give money to Stride for Strays.
17. Conduct a volunteer canvas. For one evening, you and a group of friends or your children take literature to the neighborhood around you and ask for money at the door.
18. Organize a service raffle. Get four people to donate a simple but valuable service that many people could use and sell raffle tickets for \$10-20 each. Keep the price a little high so you don't have to sell so many that the buyers have a higher chance of winning. Services could include childcare for a weekend, housecleaning, yard work, painting.
19. Ask your friends who belong to service clubs or groups to "pass the hat" for Stride for Strays donations.
20. Do the Ugly Work auction. Find out what people dread to do (clean the gutters, spider webs in the garage, pull weeds in the yard. Offer to do it for a donation (predetermined, based on the amount of time and dread).
21. Do the Detail Work auction. If you are an organized person, offer to clean up a desk, delete files, go baby shopping or buy birthday presents. Anything that people don't like to do is something that might fit the bill.
22. Find out if who works for organizations with matching gift programs. Then ask them to donate and get their gift matched for the Stride.

23. Think of a store or service where a lot of your friends shop. Ask the store to donate a percentage of profits for a certain day or week in exchange for advertising that store to other friends or the community.